

FDIB SOUTH KOREA

June 22 – 30, 2024

Human Resources and Talent Management of Korean Companies

The Faculty Development in International Business (FDIB) South Korea program is a joint collaboration between Loyola Marymount University and Florida International University. The program is designed for educators interested in developing a greater understanding of doing business in Korea and exploring how Korean conglomerates such as Samsung, Hyundai, LG, SK, and Lotte have emerged as global competitors.

Participants will gain firsthand experience about how South Korea has grown into a trillion-dollar-club economy that ranks the 10th largest in the world and has become a global innovation leader known as the “Miracle of the Han River.” Given poor natural resource endowment, strategic human resource development and management have played a critical role in achieving such remarkable success. This program focuses on learning the key factors driving talent management of Korean companies to enhance local as well as global competitiveness. Participants will visit top multinational companies, providing them with an opportunity to interact with executives and senior managers to discuss the intricacies of Korean management. In addition, participants will tour and visit historical sites for cultural experiences. Attendees will also listen to special lectures delivered by local scholars and network with other faculty to explore collaborative curriculum development and research interests.

A \$4,000 program fee will cover hotel accommodations (based on single occupancy) with daily breakfast, ground transportation for activities, entry to cultural sites, business visits, and some meals. International airfare is not included.

DATES:
June 22 – 30, 2024

PROGRAM FEE:
\$4,000

DEADLINE TO APPLY:
March 31, 2024

To learn more and apply, please visit cba.lmu.edu/cibe or ciber.fiu.edu.

For questions, please contact Jennifer Tyler at Jennifer.Tyler@lmu.edu or Jillian Avendano at javenda@fiu.edu

Faculty Program Director: Dr. Yongsun Paik
Director, Center for International Business Education,
Loyola Marymount University

**APPLY
TODAY**

